



HIGH-EFFICIENCY RESERVOIRS FOR WRITING INSTRUMENTS

Reduce wasted ink while enhancing performance

The newest ink management innovation from Porex offers cost savings, sustainability, and a more vibrant ink laydown for consumers. As the world leaders in ink flow management, POREX® high-efficiency reservoirs require 5–10% less ink while improving end-of-life indication.

KEY BENEFITS

- Use 5–10% less ink
- Better for the environment
- Improved end-of-life indication
- More vibrant ink laydown

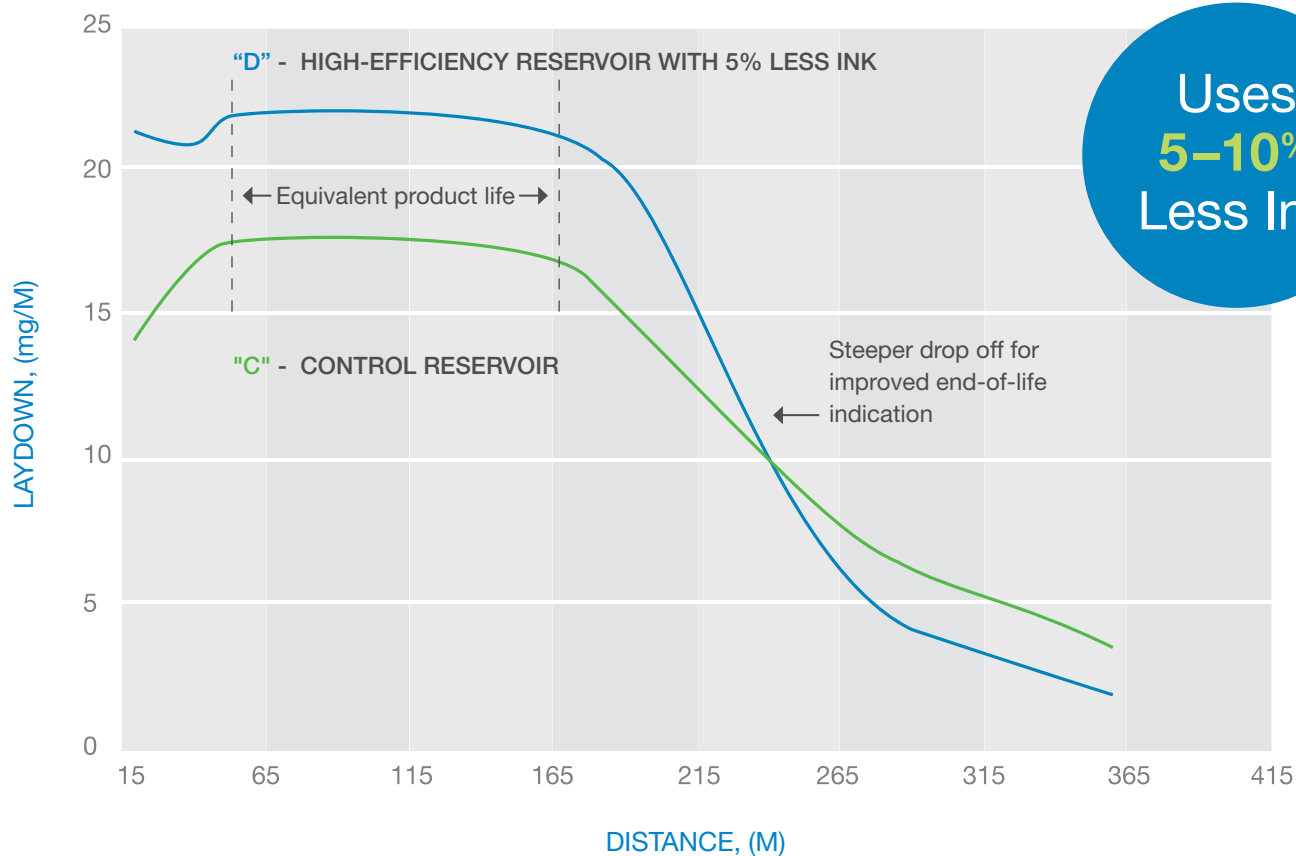
IDEAL FOR

- Solvent-based inks
- Whiteboard markers
- Permanent markers



Higher Ink
Efficiency with
Improved End-
of-Life Indication

WHITEBOARD MARKER RESERVOIR INK LAYDOWN COMPARISON



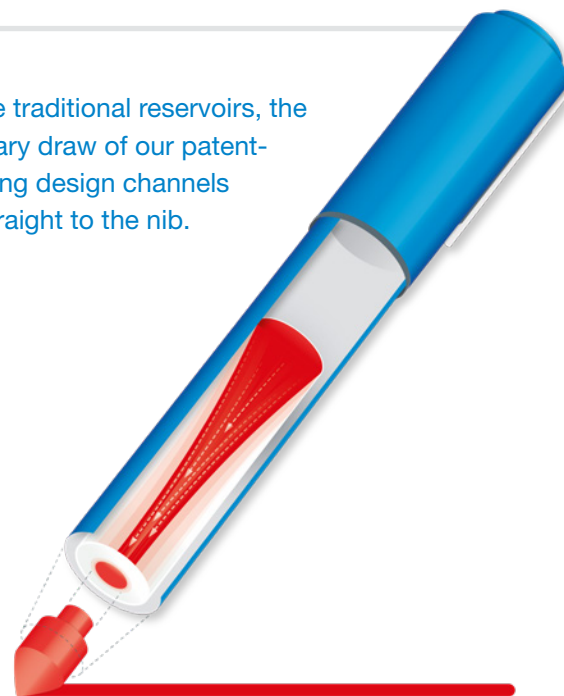
THE FUTURE OF PREMIUM INK MANAGEMENT

POREX® high-efficiency reservoirs are designed to actively manage ink delivery, as opposed to the passive nature of traditional reservoirs.

The patent-pending gradient density creates a strong capillary draw within each reservoir. Ink is physically pulled from the outer circumference into the reservoir's inner core. This channels the ink directly onto the nib, providing a more distinct end of product life.

Manufacturers of premium writing instruments can use a smaller volume of ink while delivering a superior product to market. Consumers will appreciate knowing exactly when their marker needs to be replaced.

Unlike traditional reservoirs, the capillary draw of our patent-pending design channels ink straight to the nib.



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